



# 3D Garment Design Training

ERASMUS+ CAPACITY BUILDING IN VET  
Project 101092406



## Newsletter Issue 1

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## INTRODUCTION TO THE 3D GART PROJECT

3DGarT is an Erasmus+ project that aims at modernizing the offered initial and continuous VET training in the garment sector in Jordan and Palestine, by incorporating the principles of 3D Garment Design into the curricula of Initial VET training and also in advancing the knowledge of existing employees in design departments. The project will draw knowledge from the participating HEIs and training providers, which offer courses on 3D Garment design, adapt it to the needs of VET providers and Final Users and transform it into curriculum, profile design and training reform actions for newcomers and for existing employees. It will improve the level of competences, skills and employability potential of VET learners by developing new and innovative VET education programs, by delivering key competences and ICT skills related to 3D garment design.

### Objectives

The specific objectives of the project are to:  
Establish innovative lab centers for creativity and design "Garment and Fashion Design Center" one in each country, design and implement comprehensive training programs for students, semi-skilled workers, trainers, stakeholders based on the assessment of needs including study tours for selected participants to an internationally renowned fashion institution, develop and implement promotional and marketing strategies and materials including a market outlook, and assist workshops/entrepreneurs to consolidate business linkages with local and international markets. Work is accomplished in 6 work packages, and the consortium consists of HEIs, a Technical College, NPOs and a Technological Centre, specialised in training for the textile and garment sector.

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# THE PARTNERS MEET IN ATHENS

*The project kick-off meeting took place on February 23<sup>rd</sup>, 2023, at the PANSIK fashion school in Athens.*

All project partners from Greece, Italy, Portugal, Jordan and Palestine attended the KOM to discuss the progress of the project and the implementation of all the activities.



This first meeting in face-to-face mode laid the foundations for getting all the organisations to know each other and to strengthen their network.

## MEETING WITH NEO JORDAN



On Wednesday May 17<sup>th</sup>, 2023, 3DGarT partners from Jordan, BAU and JUST, attended the new project management meeting that was organized by National Erasmus+ office in Amman.

## RESEARCH FINDINGS

During March 2023, the PS and JO partners implemented focus group and interviews focused on the status and the future of the fashion industry and on the expertise in 3D in Fashion Design industry in the countries, with an emphasis on the main training topics related to the latest trends in the 3D fashion design, the software application needed and related to the market demand request, and the equipment specifications required to establish the creative training center in the countries.

The discussions and interviews were very fruitful to identify the problems and challenges facing this vital sector in Jordan and Palestine, to determine its needs, and to recommend solutions to promote and enhance its performance.

The participants in both countries highlighted the importance of the essential participation in bridging the gap between the academic sector and private labor market needs and identified the courses, equipment, and the software needed in order to upskill the staff of the garment design sector.

The fieldwork was essential for building the Capacity Building Plan.

The focus is now centered on the development of content and training material.

The training for the staff of the 3DGarT Labs will involve the following training topics:

MODULE 1: 3D digital prototype

MODULE 2: 3D Fashion Design

MODULE 3 : Digital Showroom and visual merchandising

MODULE 4: Digital avatars and virtual influencers

MODULE 5: Rapid prototyping

MODULE 6: Digital Materials



## WHAT'S NEXT?

The partners are already preparing for the next steps of the project.

With the lead of the International Hellenic University, a Capacity Building Plan, which describes the training activities that will take place in the coming year in the facilities of the EU partners for the staff of the partners from Jordan and Palestine has already been drafted.

Trainers who will be working in the "Garment and Fashion Design Centers" 3DGART Labs to be established and trainers of the 3D Garment Design courses will attend the capacity building programme in Thessaloniki, Greece (IHU) and Vila Nova de Famalicão, Portugal (CITEVE).

Also, the equipment (software and hardware) that will support the operation of the "Garment and Fashion Design Centers" 3DGART Labs in Jordan and Palestine are already underway to be installed in the facilities of the Jordanian and Palestinian partners.

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## PROJECT CONSORTIUM

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